## **ABSTRACT OF THE DISCLOSURE**

A folding apparatus includes at least a first folding cylinder and a second, folding jaw cylinder. A third measuring cylinder is also provided. The measuring cylinder is usable to cut product sections or signatures of a determined length L from an endless web. The first cylinder is embodied, in one embodiment, as an engaging cylinder, and as a second embodiment as a puncture cylinder. In both embodiments, the product section or signatures which are produced, have the same length.